LOFFICIEL

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Have you heard? Le Labo has sneakily opened in Malaysia!



Founded by Edouard "Eddie" Roschi and Fabrice Penot, **Le Labo Fragrances** is one of the most sought-after artisanal scents in the market right now – where there are limited outposts and stockists around the world, especially in the Asian region.

Before this month, we all had to fly out of the country to get our whiff of Le Labo (the nearest being in Thailand, the first one in Southeast Asia), but now, Malaysia has become the **second in the region to house a Le Labo boutique!**

Finding its home in **Suria KLCC**, Le Labo has officially opened its doors with zero fanfare and publicity – a lowkey approach that is true to the brand's DNA.



With a collection that ranges from fine fragrances to home scents, skincare and grooming, Le Labo prides itself for unique scents unlike any other. With each scent made to fit a story (instead of just giving you the notes on the ingredients) to take its users into a different world, Le Labo is on a class of its own.



Take Santal 33 as an example. This best-seller and cult favourite within the Le Labo creations has this excerpt on its description... "Do you remember the old Marlboro ads? A man and his horse in front of the fire on a great plain under tall, blue evening skies."

And what makes each Le Labo fragrance unique is the way they freshly hand-blend each bottle in store upon customer's request/order. Nothing is premade in advance and each unique to its own.

Scroll below to see our favourite picks from the Le Labo range of offerings:



Le Labo Tonka 25 Fragrance



Le Labo Santal 26 Home Diffuser



Le LABO Santal 33 Fragrance



The Noir 209 fragrance



Le Labo Santal 26 Vintage Candle



Le Labo Santal 33 Detergent

 $(Source: \underline{https://www.lofficielmalaysia.com/beauty/have-you-heard-le-labo-has-opened-in-\underline{malaysia-suria-klcc\#image-15572})$